



FOR IMMEDIATE RELEASE

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KONA BREWING CO. IS NOW DELIVERING WAILUA WHEAT ALE COAST TO COAST FOR SUMMER

Kailua-Kona, Big Island of Hawaii, April 26, 2011 – Kona Brewing Company is bringing a dose of paradise from the West Coast to the East Coast with its limited release **Wailua Wheat**. Available in bottles and draught May 2011 through August 2011, this Aloha Series beer is in its fourth year of production on the mainland. Wailua Wheat's distinct flavors come from real passion fruit and generous amounts of Hallertau hops.

Named after Maui's Wailua Falls as is depicted on the label, Wailua Wheat has a crisp, refreshing taste that complements summer foods like grilled fish and shrimp, roasted chicken and salads. It also finishes well when served with a dish of vanilla ice cream. Wailua Wheat won the gold medal in the Wheat Beer category at the 2009 Portland Spring Beer & Wine Festival in Oregon and it nabbed awards in the Fruit Beer category at Best of the Northwest/Pacific US Beer tasting Championships in both 2004 and 2002. Wailua Wheat has an ABV of 5.4% and IBU of 15.

"This is the same recipe we have served at our brewery since we first blended lilikoi and our wheat ale in the 1990's in Hawaii," said Kona Brewing president Mattson Davis.

"What began life as Lilikoi Wheat has grown with us, and with a recipe perfected for bottles, Wailua Wheat's smooth flavor has won over fans all across the mainland. The passion fruit really brings home the taste of Hawaii and I think you'll see Wailua Wheat

return as a staple at many grills this summer.”

For more information, please visit www.konabrewingco.com. You can also find Wailua Wheat with Kona Brewing’s online beerfinder: <http://findbeer.konabrewingco.com/>

About Kona Brewing

Kona Brewing Company was started in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market. This helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and wasteful packaging materials. The brewery is headquartered where it began, in Kailua-Kona on Hawaii’s Big Island. It has grown into Hawaii’s largest brewery, has three restaurant sites in Hawaii and beer distribution reaching 28 states and Japan. For more information call 808-334-BREW or www.KonaBrewingCo.com.

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