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**FOR IMMEDIATE RELEASE:  
KONA BREWING COMPANY CELEBRATES 10 YEARS OF SPREADING ALE-OHA**

*Kailua-Kona, Hawaii's Big Island*—Kona Brewing Company on Hawaii's Big Island has been spreading ale-oha one sip at a time, across the country and Japan, for the past 10 years. The largest brewery in the state of Hawaii celebrated its 10<sup>th</sup> anniversary of handcrafted beer production on February 15, 2005.

In honor of its 10<sup>th</sup> anniversary, Kona Brewing Company brewed a special beer, "Wiki Wiki Wit." Wiki Wiki Wit was brewed in the traditional Belgian witbier style using three types of wheat totaling 40 percent of the grain, an unusually diverse variety. The anniversary ale was spiced with fresh ground coriander, orange and grapefruit peels. The brewers hand-peeled 120 pounds of locally grown oranges and grapefruits then slow-dried the peels to perfection before adding them to the brew kettle.

"Brewing this unique style of beer gave us a great opportunity to use Hawaii-grown produce," said Rich Tucciarone, director of brewery operations. "Our community has been extremely supportive of our efforts and has contributed to our success through the past 10 years, so it seems appropriate to incorporate our island's fresh products into this extraordinary anniversary ale!"

Kona Brewing Company was founded in 1994 and packaged its first batch of beer in February 1995. Since that first year of operation, the Kailua-Kona brewery has produced 1.55 million gallons — or approximately 12.4 million pints — of beer. Kona Brewing Company claims 10 percent of draft sales in Hawaii and 1.5 percent of the state's total beer market. From 1995 to 2004, Kona Brewing Company has seen a 426 percent increase in beer production.

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Ten years after its humble beginnings, the company boasts two restaurant locations — its original brewpub on Hawaii's Big Island and a new restaurant set on the docks of Koko Marina on Oahu. The beer is distributed throughout the Hawaiian Islands, in Alaska, Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon, Washington and Japan

"It has been an honor to serve our customers with a taste of aloha for the past 10 years," said Mattson Davis, president of Kona Brewing Company. "We look forward to continuing to develop and provide quality beer for years to come."

For more information on Kona Brewing Company visit [www.KonaBrewingCo.com](http://www.KonaBrewingCo.com).

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