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FOR IMMEDIATE RELEASE
KONA BREWING CO. DEBUTS PIPELINE PORTER MADE WITH 100% KONA COFFEE

Kailua-Kona, Hawaii's Big Island— Kona Brewing Company, Hawaii's largest brewery, is preparing to debut its first limited release brew, Pipeline Porter, poised to surf onto shelves this September. The dark, roasty porter is made with 100% Hawaiian Kona coffee grown at a family-owned coffee farm 15 minutes from the brewery in Kailua-Kona on Hawaii's Big Island. Pipeline Porter is the first beer in eight years to join Kona Brewing Company's packaged lineup that includes Fire Rock Pale Ale, Longboard Island Lager and Big Wave Golden Ale.

Pipeline Porter is dark chocolate in color with a rich roasted malt flavor and smooth coffee finish. Its earthy complexity comes from its diverse blends of premium malts and barley. This celebration of malt unites with freshly roasted 100% Kona coffee grown at Cornwell Estate on Hawaii's Big Island, lending a unique roasty aroma and flavor. A delicate blend of hops rounds out this palate-pleasing brew. Kona Brewing Company anticipates brewing with more than 2,000 pounds of Kona coffee during the six-month limited release brewing cycle.

Pipeline Porter was named after Hawaii's Pipeline surf break, a revered break on the North Shore of Oahu, where big wave surfing began. Kona Brewing Company honors this mecca of surfing with a beer that delivers a little kick and thrill of its own.

The launch of Pipeline Porter kicks off Kona Brewing Company's new limited release beer program. Pipeline Porter will be available each fall and winter. Another special island-style recipe, yet to be announced, will be brewed and distributed during the spring and summer.

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“Our limited release program provides us a way to share the essence of island life with our fans here in Hawaii and on the mainland,” said Kona Brewing Company President and CEO Mattson Davis. “Pipeline Porter celebrates the uniting of Hawaii’s Big Island brews – world-renowned Kona coffee and our award-winning Kona beer. Future limited release beers may utilize unique island fruits and spices.

“Pipeline Porter already is capturing attention of local chefs as an exemplary food beer,” continued Davis. “Its complex, roasty flavor pairs well with hearty foods, such as barbecued meats, stews, soups and rich, chocolaty desserts. This beer will provide the craft beer industry another opportunity to promote the uniqueness of beer and food combinations and the key role beer plays in the kitchen *and* on the table.”

Pipeline Porter is a limited release beer available from September through February on draft and in bottles at finer retail locations, restaurants and bars in Hawaii and select West Coast and Mountain West states, including Arizona, California, Colorado, Idaho, Montana, Nevada, New Mexico, Oregon and Washington.

Pipeline Porter Profile

Malt:	Premium 2-Row Pale, Carapils, Victory, Caramel 80, Extra Special, Chocolate and Dark Chocolate malts, Roasted Barley
Hops:	Horizon, Millennium, Warrior, Perle
Alcohol:	5.4% by volume (4.3% wt.)
O.G.	13.5
IBU	30
Extras:	freshly roasted 100% Kona coffee

Since 1994 Kona Brewing Company has been committed to making handcrafted ales and lagers of uncompromised quality. For more information call 808-334-BREW or visit www.KonaBrewingCo.com.