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FOR IMMEDIATE RELEASE

**KONA BREWING APPOINTS MINEAR DIRECTOR OF RESTAURANT OPERATIONS**

*Kailua-Kona, Big Island of Hawaii*— Kona Brewing Company recently announced the addition of Yve Minear to its staff as Director of Restaurant Operations. In the newly created position, Minear will oversee the operations of all of Kona Brewing Company's restaurants, the retail division of the company and pub licensing.

Minear brings to Kona Brewing Company nearly 12 years of management experience in the service industry. She most recently served as district manager at Souper Salad in Colorado, where she oversaw 12 stores with 22 managers, 200 hourly employees and sales exceeding \$9 million annually. Prior to her employment with Souper Salad she worked at Kona Brewing Company as pub general manager from January 2003 to September 2005.

"I value working for a company that includes people in the business equation, and I appreciate representing a brand whose products, service and philosophy I am proud of," said Minear. "With Kona Brewing Company these are both truths to me. I embrace this as an opportunity to truly grow roots with a company and community I know fit me and my family."

"We are so happy to welcome Yve back to our 'ohana," said Mattson Davis, Kona Brewing Company's President and CEO. "She brings with her tremendous energy, enthusiasm and experience. I am confident our restaurants will continue to excel, as we strive to make them what we refer to as the 'koa standard,' doing all the right things right."

Kona Brewing Company was founded in 1994 and packaged its first batch of beer in February 1995. It has grown into Hawaii's largest brewery, has two restaurant sites in Hawaii and beer distribution reaching 16 states, Japan and China. In 2006, Kona Brewing Company posted 30.6 percent growth over the previous year, increasing its barrels sold to 44,777. Since its first year of operation, the company's beer sales have increased nearly 3,000 percent. For information call 808-334-BREW or visit [www.KonaBrewingCo.com](http://www.KonaBrewingCo.com).

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