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FOR IMMEDIATE RELEASE
KONA BREWING CO. CHOSEN AS GREEN BUSINESS OF YEAR

Kailua-Kona, Big Island of Hawaii— Kona Brewing Company recently received the 2007 Kona-Kohala Chamber of Commerce's Kuleana Award for its exemplary integrity, citizenship and stewardship. The award was presented to Kona Brewing Company at the Kuleana Business Conference & Trade Show at the Sheraton Keauhou Bay Resort on May 10.

Each year the Chamber chooses one West Hawaii business that best demonstrates its commitment to quality, taking special care of its employees, customers and environment and giving back to the community. The Chamber chose Kona Brewing Company to receive this award because of its commitment to a strong employee culture, its leadership in community involvement, innovative customer benefits and environmentally sensitive operations.

"In 2006, we qualified for Kuleana Green status with the Chamber," said Mattson Davis, Kona Brewing Company's President and CEO. "That was a privilege in itself – being recognized for doing things the right way. Now, being honored by the Chamber as the best example of a Kuleana Green business in West Hawaii in 2007 – we are truly grateful and proud. It's all about running a business that is good for its employees, good for its customers, good for the community – and above all, good for the Big Island and the planet. We're happy to do our part!"

Kona Brewing Company was founded in 1994 and packaged its first batch of beer in February 1995. It has grown into Hawaii's largest brewery and was ranked the 23rd largest craft brewing company in the country based on 2006 sales. It has two restaurant sites in Hawaii and beer distribution reaching 17 states and Japan. In 2006, Kona Brewing Company posted 30.6 percent growth over the previous year, increasing its barrels sold to 44,777. Since its first year of operation, the company's beer sales have increased nearly 3,000 percent. For information call 808-334-BREW or visit www.KonaBrewingCo.com.

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