



The Kona Brewers Festival is an annual event designed to promote the microbrewery revolution in Hawai'i, to encourage professional brewers and chefs to work together as an industry, and to have a significant and positive economic and environmental effect on the community.

A benefit event made possible by The Bill Healy Foundation, a 501(c)(3) non-profit, educational, charitable organization serving the Big Island.

75-5629 Kuakini Hwy.
Kailua Kona, Hawai'i
96740
(808) 331-3033
(808) 334-1884

Media Contact:
Wendy Tucciarone
808-326-1126
wendyt@hawaii.rr.com

For Immediate Release
KONA BREWERS FESTIVAL TAPS UP ON BIG ISLAND MARCH 14

Kailua-Kona, Big Island of Hawaii — The 14th annual Kona Brewers Festival surfs onto the shore of Kailua Bay on Hawaii's Big Island Saturday, March 14, tapping up more than 60 types of ales and lagers, served alongside island-style cuisine from 25 Hawaii chefs. The sell-out event, presented by First Hawaiian Bank, The Gas Company and Puna Geothermal Venture, features craft beer, tantalizing food, live music and entertainment outdoors on the shore of Kailua Bay at King Kamehameha's Kona Beach Hotel in Kailua-Kona from 2:30 to 6:30 p.m. The Kona Brewers Festival is a culminating event of a multi-day celebration that includes a beer and food pairing dinner at the Keauhou Beach Resort Thursday, March 12; a charity golf tournament at Big Island Country Club Friday, March 13; and a Walk/Run for Hops race Saturday morning, March 14.

Kona Brewers Festival – The Main Event, Saturday, March 14

At the signature event, each of 30 breweries from Hawaii and the mainland United States will tap up two types of beer, ranging in style, flavor and color to accommodate every beer palate. Chefs from 25 of Hawaii's top restaurants will serve sweet and savory tastes of gourmet food, including island-style fish, barbecue, fresh local produce and a sweet selection of desserts. An awe-inspiring hula and oli (chant) will kick off the event. Live music will entertain festival-goers throughout the day. The annual Trash Fashion Show, designed to raise awareness of the importance of recycling, will show off whimsical attire made entirely from recycled material such as cardboard, grocery bags and tires.

Tickets to the Kona Brewers Festival Main Event on Saturday are available in advance only. Cost is \$50 and includes a commemorative event mug, eight four-ounce brew tasting coupons, unlimited samplings of gourmet cuisine and an afternoon of entertainment. Tickets are available for purchase online at www.KonaBrewersFestival.com (\$5 fee).

-more-

Page 2: Kona Brewers Festival

Brewers' Pa'ina – Beer and Food Pairing Dinner, Thursday, March 12

A special beer and food pairing dinner, “The Brewers' Pa'ina,” will kick off the weekend of craft beer tasting Thursday, March 12, from 6 to 9 p.m., hosted by the Keauhou Beach Resort. Each course of the outdoor feast will be expertly paired with a different Kona Brewing Company beer, and many of the dishes will incorporate beer as an ingredient. Tickets are \$45. Check the festival website for updates on ticket purchasing information, www.KonaBrewersFestival.com.

Kona Brewers Fest Golf Open, Friday, March 13

The third annual Kona Brewers Fest Golf Open will tee off Friday, March 13, with a shotgun start at 9 a.m. at Big Island Country Club. Golfers of all levels are welcome to play at this four-person scramble using the Peoria scoring system, a popular format for one-day friendly tournaments because it evens the competition. The event benefits Hawaii Montessori School at Kona. Cost for 18 holes of golf is \$150 and includes greens fees and cart, welcome bag, continental breakfast, box lunch and awards ceremony with pupus. Preregister on the festival website, www.KonaBrewersFestival.com. For information, to sponsor or volunteer, call Dianna Lally, 808-756-0788 or email diannalally@hawaiiantel.net.

Run for the Hops 5K / 10K, Saturday, March 8

The day of beer tasting will get off to a running start at the inaugural “Run for the Hops” 5K / 10K run/ walk on Saturday, March 8, at 8 a.m. Presented by Bike Works and benefiting Peoples Advocacy for Trails Hawaii (PATH), the run will begin and end at Kona Brewing Company. Entry fee is \$25 and includes a commemorative T-shirt, refreshments, award ceremony and beer tasting. For registration information go to www.KonaBrewersFestival.com, call 329-9718 or e-mail sharetheroad@pathhawaii.org.

Kona Brewers Festival Homebrew Competition

Also planned in conjunction with festival events is the Kona Brewers Festival Homebrew Competition, a local competition sanctioned by the American Homebrewers Association. Judges evaluate the entries using the AHA National Style Guidelines for 28 different styles of beers, meads and ciders. For information visit <http://konabrewcontest.googlepages.com>.

The Kona Brewers Festival is a community fundraising event made possible by the Bill Healy Foundation that promotes the craft brewery revolution in Hawaii and encourages professional brewers and chefs to work together. The event raises funds for environmental, educational and cultural organizations. It has raised more than \$312,000 over the past 13 years. For information on any of the festival events, visit www.KonaBrewersFestival.com or call 808-331-3033.