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FOR IMMEDIATE RELEASE

KONA BREWING CO. ANNOUNCES FINANCE DEPARTMENT PROMOTIONS

Kailua-Kona, Big Island of Hawaii— Kona Brewing Company recently announced the promotions of Jennifer Busch and Dee Anne Kaniho Thompson in its finance department. Busch was promoted to Controller. Kaniho Thompson was promoted to LLC Accounting Manager.

Jennifer Busch joined Kona Brewing Company's finance department in 2006. Her role grew into that of financial analysis and reporting manager. Now, as controller, she has assumed responsibility for managing and leading the accounting department, its policies, systems and staff. Busch received her Bachelor of Science degree in Business Administration from University of Missouri – St. Louis and is a Certified Public Accountant in the state of Hawaii. She is a member of the American Institute of CPAs and Hawaii Association of Public Accountants.

Dee Anne Kaniho Thompson has been employed by Kona Brewing Company since 2004, in various roles in the finance department including overseeing regulatory filings, accounts receivable and accounts payable. In her new position, Kaniho Thompson has assumed full accounting responsibility for the LLC accounting systems and financial statements. Kona Brewing Company's LLC branch handles all beer production and sales for the company.

"Jennifer and Dee Anne offer so much experience and expertise," said Kona Brewing Company President and CEO Mattson Davis. "They have worked at the company for a number of years, and with their dedication and hard work have helped it grow. In their new roles, I know they will enable the finance department to work even more cohesively and effectively."

Kona Brewing Company was started in the spring of 1994 by a father and son team that had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, close to market to minimize its carbon footprint. The company is

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headquartered where it began, in Kailua-Kona on Hawaii's Big Island. It has grown into Hawaii's largest brewery, has three restaurant sites in Hawaii, production facilities in three states and beer distribution reaching 22 states and Japan. In 2008 Kona Brewing Company posted nearly 50 percent growth over the previous year, increasing its barrels sold to 93,104. For information call 808-334-BREW or visit www.KonaBrewingCo.com.

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