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FOR IMMEDIATE RELEASE
KONA BREWING HIRES SHANNON AS HR DIRECTOR

Kailua-Kona, Big Island of Hawaii — Kona Brewing Company recently announced the addition of Rick Shannon to its staff as Human Resources Director. In his position, Shannon is responsible for all human resources aspects as they relate to Kona Brewing Company's 170 employees.

Shannon brings to Kona Brewing Company 30 years of experience and expertise in the human resources field. Most recently he served as director of human resources for Best Friends Animal Society in Utah. Prior to that, he worked as director of human resources for Plaid Enterprises in Georgia. He holds a bachelor degree in psychology from Lafayette College in Easton, Penn., and a master's degree in counseling and clinical psychology from West Virginia University in Morgantown, W. Va. He plays an active role in his community and has served on boards for United Way, Relay for Life and Atlanta Partnership Against Domestic Violence, as well as many professional organizations.

"Rick is an excellent communicator and relationship builder with immense experience in all facets of human resources. I'm confident he can effectively provide our growing 'ohana all the guidance and opportunities it deserves. With his spirit for giving to the community, Rick will fit in well at Kona Brewing Company," said Mattson Davis, Kona Brewing Company's President and CEO.

Kona Brewing Company was started in the spring of 1994 by a father and son team that had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market to minimize its carbon footprint. The company is headquartered where it began, in Kailua-Kona on Hawaii's Big Island. It has grown into Hawaii's largest brewery, has three restaurant sites in Hawaii and beer distribution reaching 28 states and Japan. In 2008 Kona Brewing Company posted 51 percent growth over the previous year, making it the 14th largest craft brewery and the fastest growing top-50 craft brewery in the country. For information call 808-334-BREW or visit www.KonaBrewingCo.com.

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