



Contact Information:
Mattson Davis, President and CEO
Kona Brewing Company
808-334-1133

FOR IMMEDIATE RELEASE
KONA BREWING CO. KOKO PUB OPENS 'LIQUID ALOHA LOUNGE'

Kailua-Kona, Big Island of Hawaii— Kona Brewing Company's Koko Marina Pub in Hawaii Kai recently celebrated the opening of its Liquid Aloha Lounge. The bar area of the pub has been transformed into a trendy yet comfortable gathering spot that offers guests one-of-a-kind innovative drinks – including *beer-tinis* – and exciting entertainment options.

Guests to the Liquid Aloha Lounge can try one of Kona Brewing Company's original *beer-tinis* that fuse the brewery's award-winning beers with various liqueurs. The crowd-pleasing Strawberry Longboard features Longboard Island Lager fused with Stoli Strawberry, Dekuyper Triple Sec, pineapple and orange juices, grenadine and lime. The Blue-Wave Martini is concocted from Big Wave Golden Ale fused with Stoli Blueberry, Dekuyper Blue Curacao, Midori and pineapple juice. Porter Passion is made with Pipeline Porter, fused with Frangelico, Stoli Vanil and Godiva Chocolate Liqueur. Finally, Wailua Peach features Wailua Wheat Ale fused with Dekuyper Peach Schnapps, Tanqueray gin, cranberry juice and lime.

"Craft beer holds a prominent place on today's table," said Kona Brewing Company's President and CEO Mattson Davis. "It is paired with extravagant foods, it is used as an ingredient in the most luxuriant of dishes. Nationwide, craft beer has found a strong place among spirits as well, with beer cocktails and beer-tinis served in some of the trendiest bars in the most sophisticated cities. Our Strawberry Longboard beer-tini of today takes the place of the boilermaker in the early 1900s, but it tastes so much better! (A boilermaker is a shot of whiskey served with or within a glass of beer, thought to have gotten its start in the late 1800s.)"

The new Liquid Aloha Lounge menu also features several classic drinks such as the Mai Tai, Blue Hawaiian and sangria, but with distinctly Kona Brewing Company twists. A full lineup of martinis, margaritas, mojitos and frozen concoctions rounds out the specialty drink menu. And of course, taps flow at all times with nearly a dozen of Kona's handcrafted ales and lagers.

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Alongside the innovative drink selections, guests can enjoy great happy hour prices on pupus and pizzas and live music on Fridays, Saturdays and Sundays. Additionally, the Liquid Aloha Lounge is furnished with six flat screen televisions that broadcast Hawaii's college football and volleyball games, as well as other sporting events.

Kona Brewing Company's Koko Pub is located at the Koko Marina Center in East Oahu on the corner of Kalaniana'ole Highway and Lunalilo Home Road, on the way to Hanauma Bay. It is open Sunday through Thursday from 11 a.m. to 9 p.m. (bar until 9:30 p.m.) and Friday and Saturday from 11 a.m. to 10 p.m. (bar until 10:30 p.m.). Happy hour in the Liquid Aloha Lounge is Monday through Friday from 3 to 6 p.m. For more information visit www.KonaBrewingCo.com or call 808-394-KONA (5662).

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Editor: JPEG image of beer-tini is available by e-mailing wendyt@hawaii.rr.com.