



## *Liquid Aloha*

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### **LIQUID ALOHA MUSIC FESTIVAL COMES TO SAN DIEGO SATURDAY, JULY 9 AT THE NTC PROMENADE, POINT LOMA**

*Kailua-Kona, Big Island of Hawaii . . . Kona Brewing Company* will be bringing its annual **Liquid Aloha Festival** to San Diego on Saturday, July 9 at the NTC Promenade in Liberty Station, Point Loma, starting at 3:00 pm. **The Dirty Heads** will headline the daylong celebration and 100% of the proceeds from beer sales will benefit **San Diego Coastkeeper**, a group working to protect San Diego's inland and coastal waters.

Kona Brewing will be serving Longboard Island Lager, Fire Rock Pale Ale, and Wailua Wheat on draught throughout the festival. One Drop, Simpkin Project, Sand Section, and the Kalama Brothers will be performing, and festivities wrap up at 9 pm. 21-and-up tickets are \$15 and are available at [Brown Paper Tickets](#). A second Liquid Aloha Festival will happen in Orange County on July 23, 2011 with more details forthcoming.

This year's festival aims to be similar in sustainability values to the Kona Brewer's Festival, which drastically minimized trash through numerous recycling and composting stations. After a full day of 2,500 people and 42 brewers consuming food and beer, the festival produced only half of a rubbish container, equaling roughly the amount of garbage produced during a typical breakfast period at a fast food establishment.

Additional event sponsors are 91X and Pacific Magazine. More info at: [www.liquidalohafest.com](http://www.liquidalohafest.com).

#### **About Kona Brewing**

*Kona Brewing Company was started in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market. This helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and wasteful packaging materials. The brewery is headquartered where it began, in Kailua-Kona on Hawaii's Big Island. It has grown into Hawaii's largest brewery, has three restaurant sites in Hawaii and beer distribution reaching 28 states and Japan. It is the 13th largest craft brewery in the country. For more information call 808-334-BREW or [www.KonaBrewingCo.com](http://www.KonaBrewingCo.com).*

#### **About San Diego Coastkeeper**

*Founded in 1995, **San Diego Coastkeeper** protects the region's inland and coastal waters for the communities and wildlife that depend on them by blending education, community empowerment and advocacy. For more information, visit San Diego Coastkeeper's website at [www.sdcoastkeeper.org](http://www.sdcoastkeeper.org)*