



For Immediate Release

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KONA BREWING ADDS PENNSYLVANIA, DELAWARE TO STATES SERVING UP LIQUID ALOHA IN 2012

Kailua-Kona, Big Island of Hawaii, December 29, 2011... Starting the week of January 17th 2012, the markets of Pennsylvania, Delaware and South New Jersey will round out the east coast distribution areas for Kona Brewing Company signature beers. The three markets will carry Kona Brewing's flagship Longboard Island Lager, along with the rest of Kona's portfolio, in stores and on draught. With these additions, Kona will be available in 30 states across the US in 2012.

"Interest in Kona has been growing for a long time among east coast craft beer drinkers in key markets like Pittsburgh, Philadelphia, Wilmington and Camden," said Kona Brewing president Mattson Davis, from Kona's brewery in Kailua-Kona, Hawaii. "Now we'll be able to serve these and surrounding markets our craft beers from the northernmost tip of the eastern seaboard in Maine to the Florida Keys."

By mid January, craft beer drinkers in PA, DE and South NJ will be able to enjoy Longboard Island Lager from Kona Brewing Co., as well as Fire Rock Pale Ale and the brewer's Aloha Series, beginning with the spring seasonal Koko Brown Ale.

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About Kona Brewing

Kona Brewing Company was started in the spring of 1994 by father and son team Cameron Healy and Spoon Khalsa, who had a dream to create fresh, local island brews made with spirit, passion and quality. It is a Hawaii-born and Hawaii-based craft brewery that prides itself on brewing the freshest beer of exceptional quality, closest to market. This helps to minimize its carbon footprint by reducing shipping of raw materials, finished beer and wasteful packaging materials. The brewery is headquartered where it began, in Kailua-Kona on Hawaii's Big Island. It has grown into Hawaii's largest brewery, has three restaurant sites in Hawaii and beer distribution reaching 30 states and Japan. It is the 13th largest craft brewery in the country. For more information call 808-334-BREW or www.KonaBrewingCo.com.